

Maayan Yazdi

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PROFESSIONAL SUMMARY

Senior Operations & AI Leader with 12+ years of experience scaling Deep Tech and SaaS ventures. Expert in translating executive vision into high-impact products through Vibe Coding and AI-assisted development. Specialized in architecting complex automations via Make.com and GHM, while independently building custom web assets and Chrome Extensions to drive rapid growth and operational efficiency.

EXPERIENCE

Senior Operations & Implementation Manager (Hands-on COO) | Ezra

Feb 2026 – Present

- **Business System & Infrastructure:** Architecting and deploying a fully autonomous "Business System" and growth model, establishing the foundational organizational infrastructure for a high-volume hospitality venue.
- **Technical Ecosystem & AI Implementation:** Designing complex, end-to-end automation workflows and custom AI Agents (Voice/Chat) using Monday.com, Make.com, and Google Drive to synchronize staff hierarchies and internal communication via Slack and Connecteam.
- **Financial Digital Transformation:** Partnering with the CFO to lead comprehensive digitization initiatives, including software identification and integration of automated flows to establish structured financial order and reporting.
- **Strategic Growth & Marketing Architecture:** Partnering with ownership on branding and ICP profiling while engineering automated marketing funnels, sales scripts, and customer journey maps to drive revenue growth.
- **Operational Mapping & Performance:** Utilizing Miro for advanced automation blueprints and managing project timelines (Gantt) to track KPIs and ensure peak operational efficiency through data-driven processes.

Head of Operations & Project Manager | Beatwork AI

April 2025 - Jan 2026

- **Strategic Execution:** Translated the CEO's vision into actionable technical and business roadmaps, bridging the gap between high-level strategy and daily R&D execution.
- **AI & Content Innovation:** Leveraged advanced Generative AI tools (**Google Flow, Veo, Nano Banana**) to produce high-quality marketing assets and product demos, significantly reducing external agency costs.
- **Hands-on Implementation:** Led technical teams while actively configuring and building AI Agents (Voice, Chat) and complex automation workflows within the **GoHighLevel (GHL)** ecosystem.
- **Financial Strategy:** Developed comprehensive P&L models and investor decks utilizing **NotebookLM** for deep market research and data synthesis.

Mentor / Consultant | MaofTech (Ministry of Economy) & M.Y. Consulting

Jan 2023 - March 2025

- Mentored startups through the MaofTech accelerator, providing strategic guidance on business structure and scalability.
- Supported small businesses in recruiting and retaining top talent to build cohesive, high-performing teams.

- Guided early-stage founders on navigating business development challenges, legal foundations, and financial stability.

Head of Operations | Phobos Development (Levana Protocol)

May 2021 - Nov 2022

- Oversaw operations for a fully collateralized perpetual swaps platform, managing teams across Product, Legal, Marketing, Finance, and HR.
- **Hyper-Growth:** Scaled the organization from a small team to **50 employees** and service providers rapidly while maintaining operational efficiency.
- **Investor Relations:** Designed and automated communication systems for over **70 investors** during foundation funding rounds.
- Managed multiple legal entities and ensured compliance with international regulations.

Career Sabbatical & Independent Tech Research (COVID-19 Period)

June 2020 - May 2021

- Dedicated period for in-depth market research, studying emerging AI trends, and independent technological upskilling during the global pandemic.

Co-founder & General Manager | The Elegant Monkeys Ltd

Mar 2012 - June 2020

- Founded and grew a Deep Tech company developing AI algorithms that translate physiological data into human emotions (Kenko Technology).
- **Financial Management:** Created budgets, P&L statements, and managed **multimillion-dollar portfolios**.
- **Fundraising & Sales:** Secured **Series A funding** from a leading Japanese corporation and top-tier VCs; led **SaaS and AI sales** initiatives across Japan, the USA, and Europe.
- **Global Partnerships:** Partnered with Murata and secured major clients like Mizuho. Managed Public Relations (PR) across Japan and Germany.
- **Governance:** Chaired board meetings, managed significant funds, and recruited advisory board members.
- **R&D Collaborations:** Led joint research with top institutions, including **Weizmann Institute, Max Planck, Tel Aviv University**, and ATR Japan.

MILITARY SERVICE | IDF

2010 - 2013

- Military Intelligence.

SKILLS

- **Generative AI & Media:** Google Flow, Veo, Nano Banana, NotebookLM, Midjourney.
- **Technical Prototyping (AI-Assisted):** Development of Chrome Extensions and Websites using AI workflows (HTML, CSS, JS knowledge).
- **Automation & CRM:** GoHighLevel (GHL) Expert, AI Agent Architecture (Voice/Chat), Workflow Automation.
- **Project Management:** Jira, Monday.com, ClickUp, Miro (Agile/Scrum methodologies).
- **Management:** P&L Management, Board Relations, Investor Relations, Global Business Development (Sales & PR).

LANGUAGES

- **Hebrew** - Native | **English** - Fluent | **Japanese** - Basic